



# The Importance of Football IQ: Teaching DBs How to Speak the Same Language

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# **SPEAKING THE SAME LANGUAGE**

- **QUICK COMMUNICATION = QUICK CORRECTIONS**
- **INCREASES ABILITY TO ANTICIPATE**
- **PLAY SITUATIONAL FOOTBALL**
- **ELIMINATES UNCERTAINTY**
- **MINIMIZES MISSED ASSIGNMENTS**



# FOOTBALL 101

**HOW DO YOU KNOW WHAT TO  
DEFEND IF YOU DON'T KNOW  
HOW THEY ATTACK?**



# FOOTBALL 101

- FOOTBALL 101 (OFFENSIVE SCHEME)
- FORMATIONS
- BACKFIELD SETS
- WR/TE ALIGNMENTS
- SITUATIONS





# SPEAKING THE SAME LANGUAGE

- **TEACH FOOTBALL 101**
- **TEST THEM**
- **MAKE THEM DRAW**
- **TEXT MESSAGES / COMPETITIONS / GAMES**